

Shill & Win

Get rewarded for growing the community!



Whitepaper



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Preamble

DEFI is a rapidly growing sector within crypto, and it will be an essential part of tomorrow's economy. However, there are currently few incentives within most DEFI projects that are aligned with what the requirements for DEFI, and cryptocurrency in general, to grow. Only attracting other current cryptocurrency enthusiasts is not enough, and will cap the growth of DEFI.

All the while, fiat inflation is occurring at a rapid pace, and projects that incentivize outreach are needed to secure the communities' financial stability that we exist on a day-to-day basis outside of our online lives. As we see it, a project is necessary whose goals are aligned with the requirements needed to help solve both of these issues.

Make no mistake, this project will proliferate initially due to interest within the DEFI space, and then the cryptocurrency community at large. However, we question whether price appreciation alone is enough to propel a project that will further grow the DEFI market. As such, we propose a project that rewards its community for reaching out to social circles outside of DEFI.

Shill & Win project vision

At Shill & Win, everyone starts at the same level. We are a community-driven by DEFI and decentralized nature of blockchain.

What defines the success of a cryptocurrency project?



Incredible pumps



Adoption of the network and dapps



Community growth



All of the above and more

Community is the basis and core of the project. Everyone needs to be working united towards a common goal. We have developed a structure that keeps the community and future success of the project tightly bound together.

Proof of Shill or PoSH concept: a staking mechanism activated by the growth of the community.

How to Win with Shill

Everyone needs to help grow the network. No growth means no staking. This is a perfect method to reward growth and maintain a sustainable emission during stagnation periods.

With our dual mechanism, you can earn fees by referring friends and marketing the project to potential new community members.

At the same time, everyone else can receive direct staking fees from their downline.



Staking

Shill & Win rewards the community with staking. Each user gets their reward payout daily. 5% of the reward goes to their upline or the staking pool by default. Inviting friends that stake will earn you 5% of all their staking rewards!

Staking has a 5% fee and unstaking has a 25% fee, which goes directly to the staking pool.



V1 Initial concept

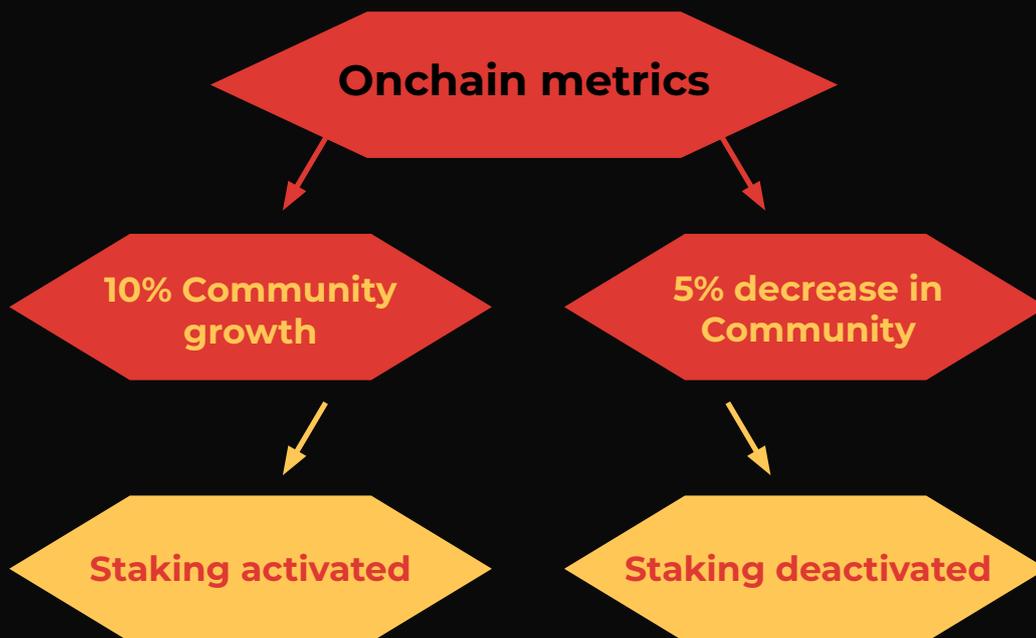
The staking mechanism will be checking the network for community growth through a list of factors derived from the on-chain activity.

Onchain activity is measured by:

-  Increase in holding addresses
-  Token holding amount increase by wallets
-  Increase or decrease of Staking addresses
-  Increase in referral

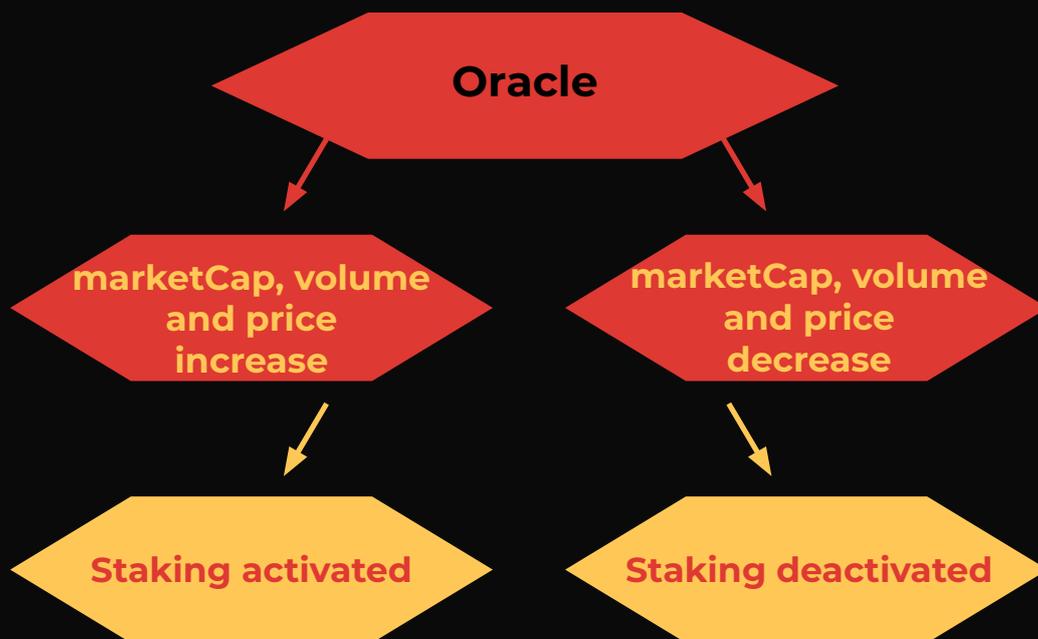
When on-chain activity increases and indicates positive growth, staking gets activated. A minimum of 10% growth is needed to activate staking, and a 5% decrease in activity leads to staking getting halted.

The staking pool gets funded by an initial deposit and a network tax. Each transaction gets taxed with a 10% fee where 9% goes to the staking pool, and 1% gets burned. The referral system that will incentivize exponential growth will further reward referrers with a 5% fee from all their downline staking income.



V2 upgrade

Once our network and community is growing, Shill & Win will release a more complex and modern upgrade to the network where on-chain metrics will be analyzed and feedback to the staking mechanism using oracles. Measuring market cap, daily volume and price movement to activate or deactivate the staking mechanism. This will ensure a more stable and smooth functioning of the metric system and reduce the likelihood of network manipulation.



Token economics

Name
Shill

Symbol
PoSH

Presale
1.5 billion

Total supply
2 billion

Liquidity
200 million

Marketing and development
200 million

Team
100 million



Roadmap

Phase 1 Q2 and Q3 2020

- Concept and project research
- Website and social media release
- Community building
- Whitepaper release
- Project fundraising

Q3 2020

- Deployment of our V1 smartcontract •
- Uniswap Listing •
- Coingecko listing •
- Smartcontract code audit •
- Secondary exchange listing •
- Coinmarketcap listing •

Phase 3 Q4 and Q1 2021

- V2 smartcontract release
- Code audit
- Community vote for next steps ahead

Team



Master of Shill

Project lead @masterPoSH



Jonny Wolf

Technical development



Mr Moon

Marketing specialist



Beaver

Editor



Moon Malone

Community manager



Disclaimer

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